

# CALL FOR SPEAKERS AT 2024 SITE MIDWEST EVENTS

**“TRENDS, TOOLS & TRANSFORMATION”**



**“Navigating Your Development: Tools, Trends & Transformation”** is our theme for 2024. The intent is to build upon our 2023 theme of “A Walk In Someone Else’s Shoes,” and further expand upon individual development, both personally and professionally. If this aligns with your messaging, we’d love to hear from you.

## **What We’re Looking For & How We Can Partner Together**

SITE Midwest is looking for speakers to facilitate, moderate, or keynote at various events in 2024. As a non-profit organization, we are specifically looking for less costly options, or speakers who are willing to volunteer their services in exchange for the access to our members and event attendees. SITE Midwest speakers benefit from exposure to hundreds of professional event planners who often hire speakers directly or recommend them to their client base. Past SITE Midwest event speakers have successfully booked multiple engagements after their involvement with our chapter.

We are looking for speakers for the following events in 2024, which will have an overarching theme of “Trends, Tools & Transformation.”

### **Webinar Series (Virtual)**

Webinars are 1-hour in length and scheduled for Tuesdays at 2pm CST on March 19 (Topic: Industry Trends), September 17 (Topic: Tools) and December 10 (Topic: Transformation). Speakers would be asked to give a 20-minute motivational talk related to the topic and then facilitate a panel discussion on how their subject could be applied to the Hospitality/Incentive Travel industry.

### **SITE Midwest Forum (In-Person Event)**

July 10–14, 2024, aboard Virgin Voyage’s Valiant Lady Cruise Ship sailing from Miami to Key West & The Bahamas. We are looking for a dynamic keynote speaker who can focus on a personal or professional transformational story that speaks to personal branding and drives results.

*Focus: Networking & Connections; Content related to personal branding & development (trends, tools & transformation).*

### **Educational Summit (In-Person Event)**

November 19–21, 2024 in Kansas City. This 3-day/2-night event will be held in a city within our Midwest territory. We are looking for a dynamic emcee who can carry the content over the duration of the event, as well as potentially serve as a keynote speaker. We are also looking for additional speakers and workshop leaders who are willing to participate in a general session or breakout format.

*Focus: Strong educational component, taking a deep dive into trends, tools & transformation.*

## **Interested In Learning More Or Submitting A Proposal?**

Please reach out to: [events@sitemidwestusa.com](mailto:events@sitemidwestusa.com). If you are a speaker, please submit your proposal for one or more of the events, outlining what you would speak on and your fee.